• Active and Vibrant Waterfront Destination
• Reconnects City of CV and Region to the Bay
• Diverse Amenities and Experiences
• Robust Programming of Events and Activities
• Unparalleled Regional Waterfront Destination
• Supports the Ongoing Revitalization of CVBD
• Leverage Bay as a Natural Destination
• Multiple Opportunities to Interact with the Bay
• Over 216 Dedicated Parking Stalls
• Implemented in Phases – $19.5 Million Ph. 1
COMMUNITY MEETING #1
ACTIVITIES + FEATURES

- CONCERTS
- BOARDWALK DECK
- NIGHT LIGHTING
- CAFÉ RESTAURANT
- PICNIC BBQ
- IMPROVED BEACH
- WATERFRONT PROMENADE
- MARKETS
- MULTI-USE LAWN

PROGRAM PRIORITIES

COMMUNITY FOCUSED DESIGN PROCESS
COMMUNITY MEETING #1
ACTIVITIES + FEATURES

COMMUNITY MEETING #2
DESIGN OPTIONS

PROGRAM PRIORITIES

DESIGN DIRECTION

CAFÉ
REVIEW

PICNIC
BBQ

MARKETS

IMPROVED
BEACH

WATERFRONT
PROMENADE

NIGHT
LIGHTING

CONCERTS

BOARDWALK
DECK

MULTI-USE
LAWN

OPT 1

OPT 2

OPT 3

OPT 4

HARBOR PARK
KTUA / PETERSEN STUDIO

COMMUNITY FOCUSED DESIGN PROCESS
Let us know which **activities and features** you would like the park to include by marking the circles next to your **4 highest priorities** in each category.

### Waterfront
- improved accessible beach
- waterfront promenade
- pier / jetty
- boat rental / boat house
- kayaking / paddleboard
- swimming
- beach volleyball
- sunbathing
- fishing
- overlook
- boardwalk / deck
- bayside seating terraces
- water taxi connection

### Recreation
- multi-use lawn
- pickup sports
- basketball
- bocce / shuffleboard
- playground
- explorational play
- picnic / bbq
- tai chi / yoga
- walking / running loop
- bike path
- bike / equipment rental
- fitness equipment
- restrooms

### Special Features
- interactive fountain
- inviting night lighting
- café / restaurant
- beer garden
- food trucks
- shade structures
- rotating art exhibits
- permanent art / sculpture
- historic interpretation
- reading room / book drop
- information kiosks
- display gardens
- rain gardens

### Events + Activities
- civic gathering
- performances / concerts
- outdoor movies
- festivals
- open-air stage
- event lighting
- swim / bike / run races
- farmers markets / seasonal
- fitness classes
- weddings / quinceañeras
- private / corporate events
- conference center events
- augmented / virtual reality
821 COMMUNITY SURVEY RESPONSES

- Boardwalk/Deck: 60%
- Waterfront Promenade: 58%
- Improved Accessible Beach: 57%
- Restrooms: 73%
- Picnic/BBQ: 56%
- Walking/Running Loop: 54%
- Multi-use Lawn: 52%
- Cafe/Restaurant: 69%
- Inviting Night Lighting: 62%
- Shade Structures: 50%
- Performances/Concerts: 67%
- Farmers Markets/Seasonal: 65%
- Festivals: 64%

Total Votes: 0 100 200 300 400 500
HARBOR PARK
KTUA / PETERSEN STUDIO

OPT 1 – BOW
FULL BUILDOUT

OPT 2 – RIPPLE
FULL BUILDOUT

OPT 3 – COVES
FULL BUILDOUT

OPT 4 - BOOMERANG
FULL BUILDOUT

COMMUNITY MEETING #2
DESIGN OPTIONS
HARBOR PARK

KTUA / PETERSEN STUDIO

OPT 1 – BOW
FULL BUILDOUT

overall character
81% favorable

OPT 2 – RIPPLE
FULL BUILDOUT

overall character
73% favorable

OPT 3 – COVES
FULL BUILDOUT

OPT 4 - BOOMERANG
FULL BUILDOUT

overall character
70% favorable

COMMUNITY MEETING #2
DESIGN OPTIONS

81% favorable overall character
70% favorable overall character
73% favorable overall character
70% favorable overall character
## OPTION 1 - BOW

### 215 COMMUNITY SURVEY RESPONSES

<table>
<thead>
<tr>
<th>Element</th>
<th>Love/Like (%)</th>
<th>Dislike (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>promenade</td>
<td>90%</td>
<td></td>
</tr>
<tr>
<td>beach</td>
<td>83%</td>
<td></td>
</tr>
<tr>
<td>multi-use lawn</td>
<td>87%</td>
<td></td>
</tr>
<tr>
<td>bayside terraces</td>
<td>73%</td>
<td></td>
</tr>
<tr>
<td>deck / bdwk</td>
<td>76%</td>
<td></td>
</tr>
<tr>
<td>boat launch</td>
<td>72%</td>
<td></td>
</tr>
<tr>
<td>café</td>
<td>86%</td>
<td></td>
</tr>
<tr>
<td>fountain</td>
<td>68%</td>
<td></td>
</tr>
<tr>
<td>overall character</td>
<td>81%</td>
<td></td>
</tr>
</tbody>
</table>

**COMPOSITE SCORE**

- **love +1, like +1, dislike -1** = 1,221
- **love +1.5, like +1, dislike -1** = 1,597
OPTION 1 - BOW
215 COMMUNITY SURVEY RESPONSES

- promenade: 90% favorable
- beach: 83%
- multi-use lawn: 87%
- bayside terraces: 73%
- deck / bdwk: 76%
- boat launch: 72%
- café: 86%
- fountain: 68%
- overall character: 81%

WEIGHTED SCORE (love +1.5, like +1, dislike -1) = 1,597
COMPOSITE SCORE (love +1, like +1, dislike -1) = 1,221

FAVORABILITY IN TOP 5% OF CATEGORY
OPTION 1 - BOW

215 COMMUNITY SURVEY RESPONSES

- promenade: 90% favorable
- beach: 83%
- multi-use lawn: 87%
- bayside terraces: 73%
- deck / bdwk: 76%
- boat launch: 72%
- café: 86%
- fountain: 68%
- overall character: 81%

COMPOSITE SCORE (love+1, like+1, dislike -1) = 1,221
WEIGHTED SCORE (love+1.5, like+1, dislike -1) = 1,597

FAVORABILITY IN TOP 5% OF CATEGORY
INTEGRATED INTO SYNTHESIS PLAN
OPTION 2 - RIPPLE

215 COMMUNITY SURVEY RESPONSES

promenade 84% favorable
beach 75%
multi-use lawn 81%
bayside terraces 68%
deck / bdwk 60%
boat launch 50%
café 80%
fountain 67%
overall character 70%

FAVORABILITY IN TOP 5% OF CATEGORY
INTEGRATED INTO SYNTHESIS PLAN
OPTION 3 - COVES

215 COMMUNITY SURVEY RESPONSES

- Promenade: 85% favorable
- Beach: 80%
- Multi-use lawn: 76%
- Bayside terraces: 71%
- Deck / bdwk: 73%
- Boat launch: 32%
- Café: 80%
- Fountain: 64%
- Overall character: 73%

TOTAL VOTES

FAVORABILITY IN TOP 5% OF CATEGORY
INTEGRATED INTO SYNTHESIS PLAN
OPTION 4 - BOOMERANG

215 COMMUNITY SURVEY RESPONSES

- promenade: 83% favorable
- beach: 73%
- multi-use lawn: 79%
- bayside terraces: 70%
- deck / bdwk: 67%
- boat launch: 69%
- café: 81%
- fountain: 60%
- overall character: 70%

TOTAL VOTES: 50, 100, 150

FAVORABILITY IN TOP 5% OF CATEGORY
INTEGRATED INTO SYNTHESIS PLAN

love + like
SYNTHESIS PLAN

HARBOR PARK

KTUA / PETERSEN STUDIO

MARINE GROUP

BOAT WORKS

AERIAL LOOKING SOUTHEAST – FULL BUILDOUT

EXISTING PIER

POCKET MARSH

TERRACED HEADLAND

BEACH 3 AC

POTTED LAWN

HUB

TERRACED HEADLAND

HTN

HILL

FTN

' H STREET PIER

SYNTHESIS PLAN

RENTAL

CAFE

BOAT LAUNCH (NON-MOTORIZED)
The image shows a plan of Harbor Park with various features and labels. Key elements include:

- **Beach**: 3.2 acres
- **Picnic Area**: 3.0 acres
- **Terraced Headland**: Multiple areas
- **Pocket Marsh**: Several locations
- **Play Area**: Various sections
- **Café**: Multiple locations
- **Bottle Launch**: Planning area
- **Boat Rental**: Planned area
- **Synthesis Plan Info / Snack / RR**: Planned area
- **Hotel Tower**: Existing structure
- **Existing Pier**: Planned enhancements
- **Existing Revetment**: Proposed changes

The plan also includes directional indicators (N, E, S, W) and distance markers (0', 200'). The layout is designed to enhance the park's functionality and aesthetics, integrating natural features with planned amenities.
HARBOR PARK

KTUA / PETERSEN STUDIO

MARINE GROUP BOAT WORKS

HOTEL TOWER

PARK BUILDINGS WITH 3 MINUTE WALK TO RESTROOMS

BAYSIDE TERRACES

EXISTING PIER

GARDENS

MARSH

LAWN

3.0 AC

BEACH

3.2 AC

INFO / SNACK / RR

E STREET

H STREET

PLAY

PICNIC

FTN

HILL

PARKING

RR

ON

MARINA

SYNTHESIS PLAN

HARBOUR PARK

KTUA / PETERSEN STUDIO

PARK BUILDINGS WITH 3 MINUTE WALK TO RESTROOMS
BIKE DEDICATED

BIKE/PED SHARED PROMENADE

SYNTHESIS PLAN
REQUIRED: 216 STALLS
PROVIDED: 220 STALLS
HARBOR PARK
KTUA / PETERSEN STUDIO
PLAY FOR ALL AGE GROUPS
1: PROMENADE AT PICNIC GROVE

PICNIC GROVE

PROMENADE ZONE

RIPRAP

MARINA

+4.56' MHW

+13.5'

HARBOR PARK  KTUA / PETERSEN STUDIO
PROMONTORY CAFE

+11.0'

+13.5'

8: PROMONTORY AT CAFÉ / RENTAL
RIPRAP
BAY

BEACH RENTAL

PROMONTORY

TERRACES

BOAT RAMP

RIPRAP

BAY

9: PROMONTORY AT BOAT LAUNCH

HARBOR PARK

KTUA / PETERSEN STUDIO

+13.5'

BEACH RENTAL / CAFE

PROMONTORY AT BOAT LAUNCH
HARBOR PARK
KTUA / PETERSEN STUDIO
BEACH FRAMED BY HEADLAND TERRACES
FULL BUILDOUT
EXISTING BAYSIDE PARK TO REMAIN

PHASE 1 IMPROVEMENTS - $19.5M
TEMP MEADOW

TEMP LAWN

TEMP LAWN

POCKET MARSH

TERRACED HEADLAND

TERRACED HEADLAND

BOAT LAUNCH

EXISTING PIER

PHASE 1 IMPROVEMENTS - $19.5M

SWEETWATER PARK

BEACH

BOAT WORKS

EXISTING BAYSIDE PARK TO REMAIN
PROMENADE AND PIER

BEACH AND CAFE

FOUNTAIN AND GREAT LAWN

GARDENS AT BEACH LAWN
THANK YOU