



**SAN DIEGO UNIFIED PORT DISTRICT**  
**Cruise Industry Advisory Committee**  
**April 28, 2011**  
**Thursday**  
**8:30 a.m.**

**Training Room**  
**Port Administration Building**

- I. CALL TO ORDER - Committee Chair Lou Smith
- II. WELCOME
- III. SELF-INTRODUCTIONS
- IV. STAFF REPORTS
  - Presentation – Board of Port Commissioners Advisory Committee Guidelines and CIAC Annual Plan – Rita Vandergaw
  - Updates:
    - Cruise Shipping Miami Conference – March 14 – 17, 2011 – Commissioner Smith; Rita Vandergaw
    - Cruise Strategic Plan – Discussion – Rita Vandergaw
    - Port Pavilion Activation – Jim Hutzelman
    - B Street Terminal Improvements – Paul Fanfera
    - Cruise Marketing Advertising & Marketing – Jackie Williams
- V. PUBLIC COMMENTS
- VII. NEXT SCHEDULED MEETING – June 23, 2011
- VI. ADJOURNMENT

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the San Diego Unified Port District to all or a majority of the Committee Members, including those records distributed less than 72 hours prior to that meeting, are available for public inspection at the Office of the District Clerk, 3165 Pacific Highway, San Diego, California during normal business hours.

NOTE: Agendas are available in alternative formats upon request. If you require assistance or auxiliary aids in order to participate at public meetings, please contact the Office of the District Clerk at 619-686-6206 within 24 hours of the meeting. Please note, if no quorum is achieved the meeting will be adjourned for lack of a quorum and rescheduled.