



SAN DIEGO UNIFIED PORT DISTRICT

**SUMMARY OF THE ECONOMIC AND FISCAL  
IMPACT OF PORT TIDELANDS ON THE REGION**



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# PORT TIDELANDS



## Overall Economic Impact of the Port Tidelands<sup>1</sup>

The overall economic impact equals the output (sales revenues), jobs and wages generated by the tidelands economy.

- Direct impact: 30,468 jobs and \$5.2 billion annual output
- Indirect & induced impact: 46,670 jobs and \$5.4 billion annual output
- Total impact: 77,138 jobs and \$10.6 billion annual output

## Port Tidelands Contribution to the Gross Regional Product (GRP)

This Port tidelands contribution refers to value added by the tidelands economy, excluding cost of imported inputs.

- The tidelands economy generates \$5.0 billion (3.2% of San Diego County's GRP).

## Overview of the Tidelands Economy

The Port tidelands economy includes a highly diverse mix of tenants and sub-tenants who occupy two major economic sectors. Here are the impacts of those aggregate tenants, by sector:

- Travel & Commercial Sector (hotels, marinas, retail establishments, attractions and other commercial services)
  - Direct impact: 15,518 jobs and \$1.2 billion annual output
  - Cruise Industry impact: 2,243 jobs and \$190 million
  - Convention Center impact: 7,900 jobs and \$840 million
  - Total impact: 34,858 jobs and \$3.0 billion annual output
  - Average compensation: \$25,595
- Industry & Trade Sector (manufacturing, cargo handling, wholesale trade, commercial fishing and other industry & trade-related services)
  - Direct impact: 14,950 jobs and \$4.0 billion annual output
  - Total impact: 42,280 jobs and \$7.6 billion annual output
  - Average compensation: \$62,403

## Impact of Maritime Trade

Thirty businesses on the Port tidelands are involved in maritime trade. Here is the aggregate impact of these businesses:

- Direct impact (output): 2,129 jobs and \$323.3 million revenue
- Total impact (output): 5,091 jobs and \$670.7 million revenue
- Average wage: \$59,211

## Capital Investments by the Port of San Diego

- 2001-2005: \$192 million

## Fiscal Impact of the Port Tidelands

- \$41.1 million to member city governments
- \$1.9 million to school districts in the Port's member cities

1. Based on 2007 analysis of FY2005 (Jul 04–Jun 05) by Economics Research Associates (ERA), 2005 Convention Center Economic Impact Analysis found in the Convention Center 2005 Annual Report, and 2004 San Diego Cruise Industry Analysis by Business Research and Economic Advisers (BREA).



# TEN PORT FACTS

1. An average of 150 million board feet of lumber comes through the Port each year. This is enough lumber to stretch across the continental United States ten times.
2. The Port financed the construction of the San Diego Convention Center in 1989 at a cost of more than \$160 million.
3. Each cruise ship call to San Diego generates an economic impact of about \$2 million.
4. One out of every eight new automobiles in the United States enters the country through the Port of San Diego.
5. Each December, the Port of San Diego sponsors the Big Bay Balloon Parade, with the most balloons of any parade in the United States (even Macy's!).
6. In 2006, the Port established an environmental fund, with a starting amount of \$5 million that will pay for "beyond compliance" environmental enhancements throughout San Diego Bay and its surrounding tidelands.
7. The Port of San Diego operates without the benefit of tax dollars.
8. The Port operates sixteen public parks totaling more than 150 acres along San Diego Bay and the Imperial Beach oceanfront.
9. This year, more than 50,000 containers of bananas will enter the Port at the Dole Fresh Fruit facility at the Tenth Avenue Marine Terminal.
10. When the National City Marina opens later this year, there will be 7,048 marina slips for recreational boats on San Diego Bay.

