



SAN DIEGO UNIFIED PORT DISTRICT
Marketing & Public Relations Advisory Committee

March 24, 2010
Wednesday
9:30 a.m.

Training Room
Don L. Nay Port Administration Building
3165 Pacific Highway
San Diego, CA 92101

- I. CALL TO ORDER
- II. WELCOME AND INTRODUCTIONS Commissioner Cushman
Board of Port Commissioners
- III. STAFF REPORTS
 - Review Committee Recommendations for FY 2011 Marketing Sponsorship and Fee for Service Program and Applicant Updates on the following organizations:
 - Competitor Group and San Diego Sports Commission
 - Fleet Week Foundation
 - San Diego Symphony
 - Marketing & Public Relations Update
 - Maritime Education Campaign
 - Shelter Island "Dine-for-Two" Campaign
 - Orbitz
 - Cruise San Diego
 - Public Relations Update
 - Web performance
 - Public Relations report
- IV. PUBLIC COMMENTS
- V. ADJOURNMENT

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the San Diego Unified Port District to all or a majority of the Committee Members, including those records distributed less than 72 hours prior to that meeting, are available for public inspection at the Office of the District Clerk, 3165 Pacific Highway, San Diego, California during normal business hours.

NOTE: Agendas are available in alternative formats upon request. If you require assistance or auxiliary aids in order to participate at public meetings, please contact the Office of the District Clerk at 619-686-6206 within 24 hours of the meeting. Please note, if no quorum is achieved the meeting will be adjourned for lack of a quorum and rescheduled.