



**SAN DIEGO UNIFIED PORT DISTRICT**  
**Cruise Industry Advisory Committee**  
**November 10, 2009**  
**Tuesday**  
**2:30 P.M.**  
**Training Room**

**Don L. Nay Port Administration Building**  
**3165 Pacific Highway**  
**San Diego, CA 92101**

- I. CALL TO ORDER - Committee Chair Michael B. Bixler
- II. WELCOME – Committee Chair Michael B. Bixler
- III. PRESENTATION
  - Presentation on Status of Cold Ironing at the Port – Mark McIntire, Rita Vandergaw
- IV. STAFF REPORTS
  - Updates – Rita Vandergaw
    - Broadway Pier Construction
    - B Street Planning
  - Overview of Cruise Marketing Plan – Rita Vandergaw
    - Update of Recent Sales Activities
    - Update of Marketing Plan
- V. DATE OF FUTURE MEETING
  - December 8, 2009
- VI. PUBLIC COMMENTS
- VII. ADJOURNMENT

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the San Diego Unified Port District to all or a majority of the Committee Members, including those records distributed less than 72 hours prior to that meeting, are available for public inspection at the Office of the District Clerk, 3165 Pacific Highway, San Diego, California during normal business hours.

NOTE: Agendas are available in alternative formats upon request. If you require assistance or auxiliary aids in order to participate at public meetings, please contact the Office of the District Clerk at 619-686-6206 within 24 hours of the meeting. Please note, if no quorum is achieved the meeting will be adjourned for lack of a quorum and rescheduled.