



SAN DIEGO UNIFIED PORT DISTRICT
Cruise Industry Advisory Committee
September 15, 2009
Tuesday
2:30 P.M.
Training Room

Don L. Nay Port Administration Building
3165 Pacific Highway
San Diego, CA 92101

- I. CALL TO ORDER - Committee Chair Michael B. Bixler
- II. WELCOME – Committee Chair Michael B. Bixler
- III. PRESENTATION
 - CLIA 2008 Economic Impact – Rita Vandergaw
- IV. STAFF REPORTS
 - Updates – Rita Vandergaw
 - Broadway Pier
 - Construction Project Report
 - B Street Planning
 - Overview of Cruise Marketing Plan
 - Carnival Initiative
 - San Diego Cruise Initiative
 - Upcoming Sales Opportunities
- V. DISCUSSION
 - Cruise Passenger Tour/Excursion to Shelter Island
- VI. DATE OF FUTURE MEETING
 - November 10, 2009
- VII. PUBLIC COMMENTS
- VIII. ADJOURNMENT

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the San Diego Unified Port District to all or a majority of the Committee Members, including those records distributed less than 72 hours prior to that meeting, are available for public inspection at the Office of the District Clerk, 3165 Pacific Highway, San Diego, California during normal business hours.

NOTE: Agendas are available in alternative formats upon request. If you require assistance or auxiliary aids in order to participate at public meetings, please contact the Office of the District Clerk at 619-686-6206 within 24 hours of the meeting. Please note, if no quorum is achieved the meeting will be adjourned for lack of a quorum and rescheduled.