



SAN DIEGO UNIFIED PORT DISTRICT
Cruise Industry Advisory Committee
May 12, 2009
Tuesday
2:30 P.M.
Training Room

Don L. Nay Port Administration Building
3165 Pacific Highway
San Diego, CA 92101

- I. CALL TO ORDER - Committee Chair Michael B. Bixler
- II. WELCOME – Committee Chair Michael B. Bixler
- III. PRESENTATION
 - CLIA 2008 Cruise Market Overview – Rita Vandergaw
 - Cruise Marketing Plan – Jackie Williams
 - Pre-post cruise stays
 - Travel agent outreach
- IV. STAFF REPORTS
 - Cruise Ship Relocations Update – April 30 through May 12, 2009
 - Update on Broadway Pier and B Street - Rita Vandergaw
- V. DATE OF FUTURE MEETING
 - July 21, 2009
- VI. PUBLIC COMMENTS
- VII. ADJOURNMENT

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the San Diego Unified Port District to all or a majority of the Committee Members, including those records distributed less than 72 hours prior to that meeting, are available for public inspection at the Office of the District Clerk, 3165 Pacific Highway, San Diego, California during normal business hours.

NOTE: Agendas are available in alternative formats upon request. If you require assistance or auxiliary aids in order to participate at public meetings, please contact the Office of the District Clerk at 619-686-6206 within 24 hours of the meeting. Please note, if no quorum is achieved the meeting will be adjourned for lack of a quorum and rescheduled.