



EXECUTIVE SUMMARY
COMMERCIAL FISHERIES REVITALIZATION PLAN
CORE COMMITTEE MEETING
January 22, 2008



Meeting Attendees:

Deborah Ruddock (California Coastal Conservancy), Peter Flournoy (Attorney, Fishing Industry), Scott Breidenthal (San Diego County Professional Fisherman's Assn/SPEARIT), Peter Halmay (Fisherman's Working Group), Mitch Hobron (Fisherman's Working Group), Scott Hawkins (Commercial Fisherman), Steve Foltz (Chesapeake Fish Processing), Jonathan Hardy (Senator Ducheny's Office), Cathy Driscoll (Driscoll's Wharf), Lewis Michaelson (Meeting Facilitator), August Felando (Attorney, Fisherman's Working Group), Kelly Falk (Chair), Maryanne Kind (Port Grants), Matthew Earle (Port Contracts), Matthew Valerio (Port Land Use Planning), Bruce Cummings (Port Supervisor), Tina Pierce (Port Grants).

The purpose of this Core Committee meeting was to interview the sole respondent to the Request for Quotation (RFQ) by conducting a pre-interview meeting and a decision analysis following the interview.

Pre-Interview Meeting (2:00 p.m.):

The Core Committee organized questions and discussed aspects of the proposal submitted by Lisa Wise Consulting (LWC).

Interview:

Henry Pontarelli, Project Manager for Lisa Wise Consulting, gave a presentation highlighting the firm's experience, approach and desire to provide services for the fishery revitalization project. Lisa Wise, Principal, provided additional information. The following list of sub-consultants gave introductions and will provide support services for the project:

Chris Morrow and Darab Bouzarjomehri, Project Design Consultants (PDC), (Planning, Engineering, Landscape Architecture)
Walt Crampton, TerraCosta Consulting (Geotechnical)
Matthew Martinez, Blaylock Engineering (Marine Structure)
Tamara Ching, Helix Environmental Planning (CEQA)
John Keating, LLG Engineers (Traffic, Circulation, Parking and Public Access)
Lawrence Honma, Merkel & Associates (Marine Ecology)

LWC is based in Los Osos, CA, but will establish a San Diego Office at PDC. All sub-consultants are local, well-established San Diego-based companies with extensive expertise and experience working with the Port and San Diego Bay.

LWC noted their aim is to create a "model" for fishing revitalization. First and foremost is the end user, the fisherman and their sustainability. The Core Committee is an integral part to assist in identifying the needs of the fisherman. The work allocation was discussed and will be adjusted to meet the goals of the project. Issues discussed included the Morro Bay trawler permits, the need for innovative architectural design, commercial processors, co-ops and business models. Critical to meeting the project objectives is the multidisciplinary team approach that would be used to do the work. Regarding the project timeline, Chris Morrow of PDC noted that the tighter the time frame established, the more efficient the team will need to become.

Decision Analysis (5:30 p.m.)

Following the interview, Gerry Wold (Port Program Manager) conducted a Decision Analysis (DA) with the Core Committee who served as the Interview Selection Panel. The DA is a process that involves identifying risks and alternatives that assist in making a determination. The Committee unanimously recommended LWC to conduct the Commercial Fisheries Revitalization Project. This recommendation will be taken to the both the Board of Port Commissioners and the California Coastal Conservancy for their consideration and approval.